Kimberly-Clark PROFESSIONAL

Exceptional Workplaces

case study

TENANT SATISFACTION IN SOUTHERN CALIFORNIA

Commercial real estate office building investment firm that buys and sells buildings to businesses for office use.

Problem

Equity Office purchases commercial real estate for office use and holds a large portfolio in Southern California. They had a need to drive an enhanced tenant experience, improve efficiency and sustainability, as well as improve the cleanliness and image within their restrooms.

Countermeasure

They chose to implement the Kimberly-Clark Professional* **Mod*** towel system, countermount foam skin cleanser and coreless bathroom tissue.

In addition, they implemented **The Healthy Workplace Project*** education and engagement tools to drive an enhanced experience through a holistic wellness program within the buildings.

Results

The **Scott® Mod*** Stainless Steel System helped drive an enhanced/clean image through the preferred design compared to other roll towel systems. The **Scott®** brand towel enhanced efficiency by providing one of the longest roll towels on the market at 1,150 feet. The coreless bathroom tissue provided 46% less packaging waste compared to a standard roll bathroom tissue and the countermount foam skin cleanser was able to provide twice the amount of uses as the same gel formula. The combination of new products not only helped the building get closer to their sustainability and efficiency goals but also provided a better user experience with higher quality products and brands.

To learn more, visit KCProfessional.com/CHESS or contact your Sales Representative

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