

Tenants Come Clean About Office Restrooms



What they really think — and why it should matter to you.

Restrooms say more than you think

71% of tenants think an office restroom says a lot about the facility/building manager¹

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60% say an unhygienic restroom lowers their opinion of the facility and indicates that management doesn't care²

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They're more than just a place to "go"



Open offices

=

more stress, less privacy



The single most popular place in the office to take a break:

The Restroom



Restrooms

=

more privacy

A place where workers can relax, de-stress and clear their thoughts

What tenants really want

Paper hand towels

83% of office workers surveyed prefer dispensed paper hand towels vs. other drying options²

33% of workers avoid drying hands altogether when towels are not available^{3,1}

A clean-smelling restroom

Unpleasant restroom odors have a major impact on employee perceptions of cleanliness³



Gender-specific amenities¹

Women prefer things like hand lotion, facial tissue and a full-length mirror



Men are more interested in toilet seat sanitizer and air freshener



A comfortable "oasis"

Workers want a clean, hygienic and even inviting place to relax and refresh



1,100,000

OPPORTUNITIES TO IMPRESS



The typical office worker visits the restroom

3 to 4 times per day



For an average-size facility, that equals more than

1.1 million

annual opportunities to impress tenants.

What impressions are your restrooms making?

To find out how to improve your building's hygiene goals, take the quick online [C.H.E.S.S.* Test](#) which shows you how your building currently measures up. And we can then connect you with a [Kimberly-Clark Professional* Program Specialist](#) who will determine which of our benchmarking and measurement tools, products or programs will best help you reach your building's goals.

1. Kimberly-Clark Professional* Challenger Omnibus Survey - US, April, 2014
2. Kimberly-Clark Professional* Challenger Omnibus Survey - US vs UK, April, 2014
3. Kimberly-Clark Professional* Challenger Omnibus Survey - Global, December, 2014

Kimberly-Clark Professional* inspires companies to think "exceptional." A global thought leader for business, Kimberly-Clark Professional* provides trusted expertise that elevates the work experience by empowering professionals. The company continues its commitment to understanding the wide-ranging impact of the office restroom with innovative research leading to the development of sustainable solutions that create Exceptional Workplaces*.